# **MadOverGames**

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# **Privacy Policy**

Your privacy is very important to us. The purpose of this section is to help you understand how we collect, use, safeguard and explain your rights in relation to that information. When you use our gaming service, you consent to the collection and use of your personal identifying information as outlined in the Privacy Policy.

#### The Information We Collect

We may collect and use the information, mentioned below:

- Account Information on connected networks eg Facebook, Google, Apple, Twitter.
- Behaviour of your interaction with the Service which includes traffic data, usage pattern, gaming activity.
- Device and network information
- Advertising Id based on your device setting. You may reset it as per your device policy

We will use your personal information to provide you with the best gaming experience. We may collect additional information from you in order to improve our gaming services such as IP addresses. We do not collect any credit card information.

# **Third Party SDKs**

Link to privacy policy of third party service providers used by the app

- Google Play Services
- AdMob
- Firebase Analytics
- Chartboost
- Facebook
- Applovin
- IronSource
- UnityAds
- Appsflyer

## Support Email

Some of our games provide an option to contact customer support via email. When you send an email to customer support from a game. It sends following information to customer support:

- User Id specific to the game we use this to identify you in our database.
- Device and network information this helps us to identify any issue specific to your device or network
- Current Game Currency Stats this helps us to fix the issue related to game currency

When you send us an email, we receive your email. We use this email for any further communication regarding the issue.

#### **How We Use Information**

We may use this information to notify you of important announcements regarding our products, services and special offers and to provide you the best support. If you do not want to receive any announcement from us, you can ask to be excluded from such announcements by sending us an email to this effect. We may provide your information to government officials and agencies when required by law. We reserve the right to transfer your information in the event of a transfer of ownership of madovergames or the acquisition of substantially all the assets related to the business.

#### Cookies

We may send you a temporary cookie when you visit our site or use our gaming services. A cookie is a small file of text-only string of information that can be embedded in your computer so that we can remember who you are when you revisit our site. We may use the data generated from cookies to compile data on your use at our website. You are not obliged to accept our cookie and you can decline cookies by modifying the settings in your browser.

### Security

We will take reasonable steps to protect your personal information from loss, misuse, unauthorized access, disclosure or unauthorized alteration. By downloading any MadOverGames software or application, you accept and agree to be bound by these Terms of Service.

#### Review of personal information.

At any time, you may ask us to remove your gaming and personal information from our system. However, some information may be necessary for providing you our services and support. In that event we may not be able to provide you one or more of our services that you are using.

We may not be able to delete all of your gaming activity if it is linked to other active users. Even if you delete the game application from your phone, the past game results are not deleted.

# **Changes To Our Privacy Policy**

We may amend this statement at any time and with immediate effect by updating this document of Privacy Policy. We will seek to notify you of any changes beforehand. If we are not able to do so, it is your responsibility to periodically review any changes in this Privacy Policy page.

#### **Data Deletion**

You may request to delete your data by following instructions available at <a href="https://madovergames.com/DataDelete.pdf">https://madovergames.com/DataDelete.pdf</a>

#### **Terms of Service**

You understand and agree to our Terms of Service, which can be downloaded at <a href="https://madovergames.com/TermsOfService.pdf">https://madovergames.com/TermsOfService.pdf</a>